

# Seeing beyond with Business Analytics

Business Intelligence and Analytics require the effective convergence of the know-how, processes and practices; and the right technology to help customers gain insights into their past performance and derive strategies to drive future performance.

At Emerio, we aim to provide sustainable business improvement by crafting a treasured suite of offerings leveraging on our proven delivery capabilities and credentials delivered together with industry leading SAS® business analytics solutions.



## Benefits:

- Uncover new business opportunities with deeper insights into your business
- Empower managers to make faster, better decisions
- Enhance accuracy of predictions with new innovative algorithms
- Identify the best answers to planning issues

## Data Integration

- Capitalizing on SAS® DI Studio, Emerio can simplify and create easy-to-maintain ETL processes and data warehouses for retrieving data from almost any source, transform and load into robust repositories of data.
- From profiling data with SAS® Data Quality Solution and SAS® DataFlux to performing data cleansing and standardization across multiple systems and business units, Emerio help customers realise the true potential of Data Quality offerings from SAS®.

## Intelligent Warehouse

- **SAS® SPDS**
  - An integrated ETL process moves data from transactional systems to the SAS® Scalable Performance Data Server, reducing ETL times and allowing data and indexes to be refreshed rapidly. Integrated metadata ensures data consistency and reduces the time spent maintaining vast quantities of data.
- **SAS® OLAP**
  - Powerful, multi-dimensional SAS® OLAP Server is engaged to handle large volumes of business intelligence data.
- **Business Data Maps**
  - Information Maps translate warehouse and data structures into business terms users can understand, create queries and build reports without IT intervention.

## Business Analysis

- **Data Mining**
  - Emerio employs SAS Enterprise Miner™ to streamline the data mining process in order to create highly accurate predictive analysis of vast amounts of data from across the enterprise.
- **Operations Research Analysis**
  - By identifying the actions to gain optimum results, Emerio help customers operate within resource limitation and tight restrictions. SAS/OR software provides a powerful array of optimization, transportation, assignment, project scheduling and simulation techniques.
- **Statistical Analysis and Forecasting**
  - Since 1976, proven statistical analysis capabilities from SAS® has been delivering simple to complex statistical techniques across industries for scientific statistical decision making. SAS® Forecast Server enable the generation of high quality forecasts rapidly & automatically. Emerio's competency in SAS® offerings is fortified with both SAS® skills and advanced statistics credentials.

## Reports

- **Portals and Dashboards**
  - Emerio can design a secure, role-based portal through an easy-to-use, customizable Web-based dashboard from a variety of data sources.
- **Business Visualization**
  - Interactive business visualization allows decision makers to dynamically investigate patterns and uncover hidden facts vital to their organization's success. SAS® capabilities enable decision makers to visualize insights across the enterprise.
- **Web and Desktop Reporting**
  - Self Service basic queries and reports creation enable business users to present business results independent of IT support. Emerio leverages on SAS® Web and Desktop reporting capabilities to achieve this.
- **Microsoft Office Integration**
  - SAS® Enterprise BI Server allow users to transparently tap the power of SAS® data access, reporting, performance metrics and analytics directly from Microsoft Office.

## The Emerio Edge

- Experience with projects that utilized significant data mining and analytics for various SAS® solutions
- Ability to demonstrate value of analytics to business users to enable adoption of analytics for their decision support requirements
- Proven skills and methodologies distilled from our experiences in successful SAS® application implementations
- Quality delivery that has earned numerous repeat orders from our customers
- Enhance IT delivery capabilities of progressive governments and enterprises
- Deeply rooted in South East Asia with established network of delivery centers.

## About Emerio

Emerio, an NTT Communications company, is a leading technology services and outsourcing company in South East Asia with extensive industry knowledge, proven methodologies, global resources and a successful track record. Emerio aligns to clients' needs to help them achieve consistent quality and operational efficiency. The company offers cutting edge solutions in the areas of Application Services, Infrastructure Services and Business Process Outsourcing. Emerio operates out of 13 countries with delivery centers in Singapore, Indonesia, Malaysia, Thailand and Philippines.

### Alliance Partner



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